FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
MARCH/APRIL 2015
(U.G.–CCSS)
Common Course
A14—ENTREPRENEURSHIP DEVELOPMENT

Time: Three Hours

Maximum : 30 Weightage

PART A

This part contains three bunches of questions carrying equal weightage.
Each bunch has four questions.
Answer all the twelve questions.

A. Fill up the blanks:

1. The scheme of E.D. club is implemented by ____________.

2. __________ is the difference between present value of cash inflows and present value of cash outflows.

3. Under __________ layout system men and equipments are moved to the material which remains in one place.

4. __________ entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.

B. Choose the correct answer from brackets:

5. The ability to develop new ideas, concepts and process is known as:
   (a) Performance.       (b) Invention.
   (c) Innovation.        (d) Skill.

6. Single window scheme is instituted through:
   (a) SIDCO.             (b) KSFE.
   (c) DIC.               (d) SBT.

7. Which of the following is not a technique of financial analysis?
   (a) Ratio analysis.    (b) Cash flow analysis.
   (c) Risk analysis.     (d) Fund flow analysis.

8. It is one of the sunrise industries of Kerala State:
   (a) Food processing.   (b) Transport.
   (c) Mining.            (d) Handloom.
C. Answer in one word:
9 Women who organise, manage, and assumes the risk of a business are termed as:
10 Couples who work together as co-owners of their business are termed as:
11 The point at which total cost equals the total revenue (sales) is technically termed as:
12 Kerala Industrial Infrastructure Development Corporation is abbreviated as:

(12 × \(\frac{1}{4}\) = 3 weightage)

Part B

Answer all nine questions in one or two sentences each.
Each question carries a weightage of 1.

13 Differentiate between Entrepreneur and Entrepreneurship.
14 What are the chief characteristics of an entrepreneur?
15 What is MSME?
16 What are Industrial Estates?
17 What are Tax holidays?
18 What is meant by Bridge capital?
19 Give any two important functions of KFC.
20 State the meaning of feasibility study.
21 What is meant by combined layout?

(9 × 1 = 9 weightage)

Part C

Answer any five questions.
Answers not to exceed one page.
Each question carries a weightage of 2.

22 What is meant by network analysis? Discuss the importance of network technique in project management.
23 What are the major sources of Project Finance? Explain briefly.
24 What is pay-back period? List the merits and demerits of pay-back method.
25 Explain briefly the incentives and supports offered by Government of Kerala for promoting entrepreneurial development.
26 What are the skills required by entrepreneurs? How are they developed?
27 Discuss the problems faced by women entrepreneurs.
28 Explain the functions performed by DIC.

(5 × 2 = 10 weightage)
Part D

Answer any two questions.
Each question carries a weightage of 4.

29 Define Entrepreneur. Explain the different types of entrepreneurs.

30 Define project report. What is its importance? Enumerate the contents of a project report.

31 Explain briefly the procedure of setting up a small scale industrial unit.

(2 × 4 = 8 weightage)