FINAL YEAR B.Com. DEGREE EXAMINATION, MARCH/APRIL 2008

Part III—Commerce

Paper X—ENTREPRENEURIAL DEVELOPMENT AND PROJECT MANAGEMENT
(2005 and earlier admissions)

Time: Three Hours

Maximum: 80 Marks

Section A

Answer any ten of the following questions in one or two sentences.
Each question carries 1 mark.

1. Who is an Entrepreneur?
2. Define a Small-scale Industry.
3. Define Women Entrepreneurs.
4. What is meant by Project Identification?
5. Explain Feasibility report.
6. What is Network analysis?
7. Give any two merits of Average Rate of Return method of project appraisal.
8. What is meant by Plant layout?
9. What is an Industrial Estate?
10. Name two institutions conducting EDP in Kerala.
11. Mention any two subsidies given to SSI by the Kerala Government.
12. Mention any two symptoms of industrial sickness.

(10 x 1 = 10 marks)

Section B

Answer any ten questions.
Each question carries 4 marks.
Answer the questions in one page each.

13. Briefly explain the qualities of a successful entrepreneur.
14. Explain briefly the elements of project formulation.
15. State the differences between an entrepreneur and a manager.
17. “Small Scale Industries serve as seedbeds of entrepreneurship” Explain.
18. Write notes on PERT and CPM.
19. How is NPV method superior to ARR method?
20. What are the functions and services rendered by SISI?
22. Examine the factors that determine the type of factory building.
23. Explain the relevance of Consumer Protection Act.
24. Give a brief account of external sources of funds for an enterprise.

Section C

Answer any two questions.
Each question carries 15 marks.
Answer the questions in four pages each.

25. What are the problems faced by women entrepreneurs? Discuss the measures taken by the Government of India to promote Women entrepreneurship.
26. Explain the factors affecting entrepreneurial growth.
27. Enumerate the reasons for sickness in SSI sector. What remedial measures do you think necessary to prevent the growing Industrial sickness in our Country?