Section A

Answer any ten of the following questions in one or two sentences.
Each question carries 1 mark.

Who is an Entrepreneur?
Define Women entrepreneurship.
Who is a “Fabian Entrepreneur”?
What do you understand by desk research?
What is process layout?
Define a project report.
Define NPV.
What is PERT?
Define Financial analysis.
What is bridge finance?
Define a small scale Industrial unit.
Mention any four symptoms of sickness in business units.

(10 × 1 = 10 marks)

Section B

Answer any ten questions.
Each question carries 4 marks.
Answer the question in one page each.

What are the main features of entrepreneurship?
Enumerate the functions of an Entrepreneur.
Explain the phases of EDP.
Mention the important problems of women entrepreneurs in establishing and developing their enterprises.
What factors have a bearing on choice of technology?
Write a note on CPM.
What are the sources of project ideas?
State the merits and limitations of payback period method.
21. What are the important contents of a project report?
22. What is break-even analysis? Mention its uses.
23. What are the functions of SIDBI?
24. What are the services rendered by KITCO for the entrepreneurial development in Kerala? (10 × 4 = 40 marks)

Section C

Answer any two questions.
Each question carries 15 marks.
Answer the question in four pages each.

25. Explain the role of small scale industries in the Indian Economy.
26. What are the causes for sickness in small scale industry in India? Give suggestions for correcting the situation.
27. Define project appraisal. Discuss the different aspects of project appraisal.
28. What is entrepreneurial mobility? Discuss the various factors influencing the mobility of entrepreneurs. (2 × 15 = 30 marks)