FINAL YEAR B.Com. DEGREE EXAMINATION MARCH/APRIL 2006

Part III—Commerce

Paper X—ENTREPRENEURIAL DEVELOPMENT AND PROJECT MANAGEMENT

(New Scheme)

Maximum : 80 Marks

Time : Three Hours

Section A

Answer any ten of the following questions in one or two sentences.
Each question carries 1 mark.

1. Who is an induced entrepreneur?
2. Define Women entrepreneurship.
3. What is Project Life Cycle?
4. What do you mean by ‘Critical Path’ in a network?
5. What is functional layout?
6. What is capital investment subsidy?
7. What is meant by ‘feasibility study’?
8. What is an export-oriented unit?
9. Define IRR.
10. Distinguish between a Pre-investment report and a Detailed project report.
11. What is NISIET?
12. Define Break-even Analysis.

(10 × 1 = 10 mark)

Section B

Answer any ten questions.
Each question carries 4 marks.
Answer the questions in one page each.

13. What are the economic factors affecting entrepreneurial growth?
14. Mention the important problems of women entrepreneurs in Kerala.
15. What are the factors influencing entrepreneurial mobility?
16. State the contents of a project report.
17. What are the merits and demerits of average rate of return method?
18. Explain PERT and its importance in network analysis.
19. What factors have a bearing on choice of technology?
20. What are the leading indicators of industrial sickness?
21. What is screening of project ideas? Mention the factors to be considered while screening project ideas.

22. State the benefits of permanent registration of a SSI Unit.

23. Discuss the functions of DICs.

24. What do you mean by ‘commercial appraisal’? Why is it important?

Section C

Answer any two questions.
Each question carries 15 marks.
Answer the questions in four pages each.

25. Define an Entrepreneur and bring out his functions and characteristics.

26. Discuss the factors to be considered while selecting location for the industrial unit.

27. Define Small Scale Industry. Discuss its importance.

28. Discuss the major sources of project finance.