Section A

Answer any ten of the following questions in one or two sentences.
Each question carries 1 mark.

- Define entrepreneurship.
- Who is an intrapreneur?
- List any four types of entrepreneurs.
- What is EDP?
- What is CPM?
- Define a ‘Small Scale Industrial Unit’.
- State the functions of SIDCO.
- Explain the concept of ‘Women entrepreneurship’.
- What is ‘Product Layout’?
- Define a Project report.
- What is break-even analysis?
- What do you understand by project appraisal?

(10 x 1 = 10 marks)

Section B

Answer any ten questions.
Each question carries 4 marks.
Answer the questions in one page each.

- Discuss the main problems faced by women entrepreneurs.
- Describe the functions of DICs.
- State the social factors that affect entrepreneurial growth.
- What is project identification? What are the activities involved in it?
- What factors have a bearing on choice of technology?
- What is ‘PERT’? What advantages does it have over CPM?
- Explain any two project appraisal methods.
- Describe the services rendered by Small Scale Service Institutes (SISIs) for the development of SSIs.
21. Enumerate the important objectives of small scale industries.
22. What is Exit Policy? What is the need of such a policy?
23. Explain the steps in EDP.
24. Enumerate the functions of an entrepreneur.

Section C

Answer any two questions.
Each question carries 15 marks.
Answer the questions in four pages each.

25. Describe the various steps to be taken by an entrepreneur to start a small industry.
26. Explain in brief the elements of Project Formulation.
27. Define a sick SSI unit. Examine the main causes of industrial sickness in the SSI sector in India.
28. What are the incentives and concessions offered by the Government of Kerala to entrepreneurs?