FINAL YEAR B.Com. DEGREE EXAMINATION, MARCH 2003
Part III—Commerce
Paper XII—ENTREPRENEURIAL DEVELOPMENT AND PROJECT MANAGEMENT
Time: Three Hours
Maximum: 100 Marks

Section A

Answer any ten questions.
Each question carries 2 marks.
Each answer not to exceed 4 lines.

1. Define “Entrepreneur”.
2. Who is an innovator?
3. What is an EDP?
4. Define “Project Identification”.
5. What is a Project Report?
6. Define “Project design”.
7. What is Brain storming?
8. What is Term loan?
9. Define “Tiny unit”.
10. What do you mean by Project appraisal?
11. What is meant by single window clearance?
12. What is meant by “infrastructure”?

Section B

Answer any ten questions.
Each question carries 5 marks.
Each answer not to exceed one page.

13. What are the salient features of different types of entrepreneurs?
14. What are the different sources of project identification?
15. Distinguish between Project formulation and Project report.
16. State the advantages of PERT to entrepreneurs.
17. What are the main components of operating cost of a project?
18. What are the determinants of working capital?
19. Define “Subsidies” and “Incentives”. State their aims.
20. What are Techno-economic surveys? Bring out their significance.
21. Explain the need for studying project profiles.
22. What are the symptoms of industrial sickness?
23. What are the tools of market and commercial analysis?
24. What are the objectives and functions of ICICI?

Section C

Answer any two questions.
Each answer should not exceed four pages.
Each question carries 15 marks.

25. Explain the factors influencing entrepreneurial growth.
26. Describe the incentives and concessions offered by the Government of Kerala for entrepreneurial growth.
27. What are the steps involved in project identification? What are the problems to be faced in the process of project identification?

(2 × 15 = 30 marks)