FINAL YEAR B.Com. DEGREE EXAMINATION, MARCH/APRIL 2002
Part III—Commerce
Paper XII—ENTREPRENEURIAL DEVELOPMENT AND PROJECT MANAGEMENT
(Regular, Improvement and Supplementary)
Three Hours
Maximum : 100 Marks

Answers may be written either in English or in Malayalam.

Section A

Answer any ten questions.
Each question carries 2 marks.
Each answer not to exceed 4 lines.

Define Entrepreneur.
Define small scale unit.
What is an EOU ?
Define the term project.
What is BEP ?
Expand NIESBUD : ICICI.
What is pilot study ?
Define Development Bank.
Define the term : Innovation.
Define Lease Finance.
What is HRD ?
Define the terms : Incentives and Subsidies.

Section B

Answer any ten questions.
Each question carries 5 marks.
Each answer not to exceed 1 page.

Explain briefly the types of entrepreneurs.
Briefly explain McClelland theory of motivation.
What are the cause contents of EDPs ?
State the important problems faced by the EDPs.
17. Enumerate the sources for project ideas.
18. Define infrastructure? What are the components of infrastructure?
19. What are the sources of working capital?
20. What are the techniques of market analysis?
21. State the symptoms of industrial sickness.
22. What are the drawbacks of multistorey buildings?
23. List out the benefits of registering a SSI unit.
24. Enumerate the activities of KITCO.

\[(10 \times 5 = 50)\]

**Section C**

*Answer any two questions.*

*Each question carries 15 marks.*

*Each answer not to exceed 4 pages.*

25. What are the contents of a project report?
26. Enumerate the incentives and concessions offered by the Kerala Government for generation entrepreneurs.
27. Explain the factors influencing entrepreneurial growth.

\[(2 \times 15 = 30)\]