FINAL YEAR B.Com. DEGREE EXAMINATION, MARCH/APRIL 2001
Part III—Commerce
Paper XII—ENTREPRENEURIAL DEVELOPMENT AND PROJECT MANAGEMENT
(Regular, Improvement and Supplementary)

Maximum: 100 Marks

Answers may be written either in English or in Malayalam.

Section A

Answer any ten questions in not exceeding 2 or 3 lines each.
Each question carries 2 marks.

1. Who is an Intrapreneur?
2. Name the four personalities or authorities associated with entrepreneurial development.
3. Who is an imitative entrepreneur?
4. Define Brain storming.
5. What do you mean by BEP?
6. Define Term loan.
7. What is a Tiny unit?
8. Define optimum size.
9. Define the term Project Appraisal.
10. Expand: ROI; DCF; NPV; IRR.
11. What is meant by single window clearance?
12. Define the term infrastructure.

(10 × 2 = 20 marks)

Section B

Answer any ten questions.
Each answer should not exceed one page.
Each question carries 5 marks.

13. What are the phases in the project life-cycle?
14. Briefly state the difficulties experienced by women entrepreneurs.
15. What are the course contents of EDPs?
16. What are the benefits available under ESI?
17. State the advantages of single storey factory building.

18. Name the institutions offering training for entrepreneurs in Kerala.

Define technical analysis of a project. What are the tools of such an analysis?

20. "Projects are vulnerable to host of risks"—What are they?

21. What are the symptoms of industrial sickness?

22. List out the sources of working capital.

23. Describe the steps involved in project identification.

24. What are the tools of market and commercial analysis?

(10 x 5 = 50 marks)

Section C

Answer any two questions.

Each answer should not exceed four pages.

Each question carries 15 marks.

25. Discuss the factors influencing entrepreneurial growth.

26. What are the incentives and concessions offered by the Government of Kerala for entrepreneurs?

27. What are the factors to be considered in plant location?

(2 x 15 = 30 marks)